



IMC-International Mascot Corporation is pleased to support Expand HOPE and the Mascots Race for HOPE

International Mascot Corporation, Canada's largest designer and manufacturer of high quality character costume mascots, is pleased to support Expand Hope's Mascots Race for HOPE event on Saturday May 12th, 2018! <https://www.expandhope.org/mascot-race>

Expand Hope has a mission: Changing Lives One School At a Time. The Mascots Race for HOPE is a great way for your organization to participate in the fund-raising efforts of Expand Hope's initiative to build schools in Guatemala. Guatemala has the second highest illiteracy rate in the western hemisphere and where seventy-five percent of the population lives below the poverty line. www.expandhope.org

IMC encourages all our mascot clients and friends to participate in the first ever event! IMC's very own mascot, Buttons the Bear, is scheduled for the race and has begun training for this grand event!

If your school, company or organization would like to participate and you need to develop a mascot ambassador IMC is pleased to assist you with our services and provide a **15% discount** for organizations seeking to participate in the Mascots Race for Hope!

The process is simple and as specialists in mascot costume design IMC is well positioned to assist you through the process. Here are a few factors to consider in developing your mascot for the Mascots Race for HOPE:

- IMC's Character design services are provided free of charge. Our creative team has the experience to assist you in developing a character ambassador to uniquely represent your organization.



- Costumes Ranging in Price from \$3,000 - \$7,500 and come complete with carry bag and cooling fan.
- Eight to Twelve weeks lead time is needed for design and costume manufacture.
- You can participate in fund raising efforts to buy bricks and build one wall, classroom or school at a time!

If you would like to join us in supporting this great cause please contact IMC at 780-465-7906 or 1-800-668-9995 and an IMC representative will be happy to be of assistance. Thank you!

