

**BASE
BORDEN
Run**



**Course
de la BASE
BORDEN**

5K | 10K | 1/2 marathon



Sponsorship Package

Date: Sunday, October 20, 2013
Location: Canadian Forces Base Borden | Borden, Ontario

Join the Canadian Forces Base Borden, Georgian College and fellow civilian runners in Simcoe County's fastest growing running event that is uniquely "military" from start to finish.

- Walk, run or roll in the 5km, 10km or half marathon events
- Hosted on the scenic grounds and training facilities of Canadian Forces Base Borden
- Challenging, chip-timed course on varying terrain
- Registration includes running shirt & commemorative dog tag
- **Proceeds from this event will go to support Operation Hero, an endowed scholarship program at Georgian College to support Canadian military families in their pursuit of higher education. For more information go to www.operationhero.ca**

Sponsorship Levels

Platoon:	\$500 Recognition on Operation Hero Website
Company:	\$1,000 Platoon Recognition Plus: - Commemorative custom framed Canadian flag
Regiment:	\$2,000 Company Recognition Plus: - Recognition on all media materials and at podium
Race Sponsors (3 Total): 5K, 10K or 1/2 Marathon	\$4,000 each Regiment Recognition Plus: - Logo placement on sponsored race shirt - Four (4) complimentary race registrations
Title Sponsor:	\$6,000 Regiment Recognition Plus: - Logo placement on all race shirts - Eight (8) complimentary race registrations - Recognition in all press releases - Option for on site booth set-up - Opportunity to speak at opening ceremony - Finish Line Structure Promotion

For sponsorship enquiries, please call:

Alison Smith of the Barrie Construction Association at 705.726.5864 or Sheila Hissa of the Simcoe County Home Builders Association, at 705.728.5030.



For more information and to register
go to www.operationhero.ca/base-borden-run



In-Kind Sponsorship

In past years, we received amazing support from our community partners. From bananas and oranges to bottles of water and promotional materials, the businesses in our community gave in kind to help make our event the best it could be. We hope that we will continue to see that same support for this year's event. If your business would like to help with an in kind sponsorship or donation, please indicate what you are able to donate below as any and all donations are welcomed and appreciated.

Yes, I/We/Our Company would like to donate the following as in-kind sponsorship for the 2013 Base Borden Run:

For in-kind sponsorship enquiries, please call:

Alison Smith of the Barrie Construction Association at 705.726.5864 or Sheila Hissa of the Simcoe County Home Builders Association, at 705.728.5030.



For more information and to register go to www.operationhero.ca/base-borden-run



OPERATION HERO
An endowed scholarship to support Canadian military families